

# STRATFORD SUMMER MUSIC 21

Mark Fewer, Artistic Director



## 2021 Annual Report

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Charitable number 87819 7417 RR0001

### Who We Are and What We Do

From its inception in 2001 as a 10-day festival with a \$150,000 budget, it has grown to include 4 weeks of performances and events with a budget of over \$900,000.

### Mission

Stratford Summer Music stages an annual music festival of diverse and enriching musical experiences of exceptional quality, to celebrate music and to enhance the reputation of the Stratford region as a home for all the arts.

### Vision

To celebrate the joy of music and to be recognized as one of Canada's most inspiring music festivals.

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### Message from the Chair

**Mary E. Hofstetter**

By any measure, the 2021 season of Stratford Summer Music was a triumph! Embraced by audiences and fuelled by creativity and performances of the highest artistic calibre, Stratford Summer Music excelled in 2021.

Undaunted by lockdowns and the constant shifting of restrictions and artist and venue availability, our Artistic Director Mark Fewer and General Manager Kendra Fry conceived and delivered a season which was joyful, exhilarating and, in terms of musicianship — simply outstanding! The dedication, determination and flexibility of Mark, Kendra, and our small but mighty SSM team enabled us to offer a season of 45 individual live performances — the most of any music festival in Ontario, much to the delight of our communities, our loyal supporters and audiences, and our local artists.

On behalf of the Board of Directors of SSM, I offer our warmest and heartfelt appreciation to our patrons, donors and sponsors, and the many local businesses who helped at a time when they too were struggling. The 2021 summer season brought together so many different elements in our communities and united us in savouring

the healing power of music and the inimitable joy of live performance. There will be larger seasons in the future, with bigger audiences and more plentiful resources, but this season resonated with us all in a very special way at a time when we needed it the most; and it will be long remembered.

Public support is lifeblood to the viability of SSM — this year more than ever. The extraordinary generosity of all levels of government was on full display. We could not have offered our season without the additional funds that flowed through various Federal and Provincial programs, and without the unwavering bedrock support of the City of Stratford. Our gratitude is sincere and boundless. I would like to express my personal gratitude to the entire SSM team, and to all the volunteers who support SSM. A special thank you to our Board of Directors whose leadership and wisdom ensures that SSM has top-notch governance guidance.

It has been a privilege to serve as Chair of SSM for the past two years. As I now move into the role of Past Chair, it gives me great pleasure to welcome Jean Anne McLeod as the incoming Board Chair.

Mary E. Hofstetter, C.M.



## Artistic Director's Message

### Mark Fewer

It is indeed a pleasure to report that in almost every way 2021 was a success. We have bragging rights for being the one music festival in the country that was capable of presenting 45 live music events last summer, reaching audiences both near and far with musical offerings ranging from our free outdoor events to our online streams of the complete Revival House Series and our Opening Night performance with Isabel Bayrakdarian and the Gryphon Trio.

We supported more local talent than in previous seasons, saw the Vocal Academy reach new artistic heights, and launched our Young Artist Showcase featuring Vanny Hu. We celebrated our local music teachers yet again with our annual Award for Excellence in Music Education being given to Paula Ortelli from Stratford District Secondary School. On top of all this, our educational outreach efforts shifted to online offerings for one-on-one instructional sessions. Artists from around the world spent time with young music students (via Zoom) from local schools, giving them inspiration during the continued Covid lockdowns.

The Barge series returned to great acclaim, as well as performances in Market Square - both free of charge. We established successful new partnerships within the community that will continue well into the future, and are grateful for the new performance spaces built at Gallery Stratford (The Shed) and the Stratford-Perth Museum (Player's Backstage).

Strict health protocols were maintained, with zero outbreaks reported.

In the end, we made the proverbial lemonade.

My thanks to the tireless staff efforts of Kendra Fry and Lana Mau, and to the goodwill and guidance of our board led by a legend in the arts in Canada, Mary Hofstetter.

Mark Fewer

## Condensed Financial Statements

### The Stratford Arts Foundation O/A Stratford Summer Music

#### Statement of Financial Position as November 30th, 2021

	2021	2020
	\$	\$
<b>Assets</b>		
Cash, Accounts Receivable, Prepaid Expenses	\$ 238,760.00	\$ 193,111.00
Long Term Investments and Capital Assets	\$ 77,518.00	\$ 46,528.00
<b>Liabilities and Net Assets</b>		
Current Liabilities	\$ 103,894.00	\$ 142,810.00
Long Term Liabilities	\$ 40,000.00	\$ 30,000.00
<b>Net Assets</b>		
Net assets invested in capital assets	\$ 2,671.00	\$ 4,245.00
Unrestricted net assets	\$ 93,466.00	\$ (5,174.00)
John A. Miller Legacy Fund	\$ 76,247.00	\$ 67,758.00
<b>Total Net Assets</b>	<b>\$ 172,384.00</b>	<b>\$ 66,829.00</b>

#### Statement of Operations

<b>Revenue</b>		
Tickets, Merchandise, Interest Earned	\$ 83,775.00	\$ 9,301.00
Donations, Sponsorships, Fundraising	\$ 259,693.00	\$ 270,329.00
Governments Grants	\$ 283,885.00	\$ 196,840.00
<b>Total Revenue</b>	<b>\$ 627,353.00</b>	<b>\$ 476,470.00</b>
<b>Expenses</b>		
Artistic and production salaries and expenses	\$ 276,644.00	\$ 120,321.00
Administrative and office	\$ 185,107.00	\$ 165,541.00
Marketing and fundraising	\$ 60,047.00	\$ 77,047.00
Total Expenses	\$ 521,798.00	\$ 362,909.00
<b>Net Income for the year</b>	<b>\$ 105,555.00</b>	<b>\$ 116,561.00</b>

#### Statement of Cash Flows

Operations	\$ 109,181.00	\$ 134,881.00
Investments	\$ (33,613.00)	\$ (38,171.00)
Financing	\$ (30,000.00)	\$ 30,000.00
<b>Increase (decrease) in cash for the year</b>	<b>\$ 45,568.00</b>	<b>\$ 126,710.00</b>

Note to reader: These condensed financial statements represent the operations of Stratford Arts Foundation but are not the general purpose financial statements of the Stratford Arts Foundation. Audited financial statements were prepared by Famme & Co with a report date of Feb. 28, 2022

## Board of Directors 2021

Mary E. Hofstetter C.M., Chair

Doug Roth, Treasurer

Graham Bunting, Stratford Council Representative

Andrea Feddema

Jessica Leney

Betsy Little

Jean Anne McLeod

Jeremy Wreford

Angela Park

Martha Cook

Helen Friedman

## Founder and Artistic Producer Emeritus

John A. Miller

## Summer Music Staff

Mark Fewer, Artistic Director

Kendra Fry, General Manager

Drea Kerr, Marketing and Fund Development Manager

Lana Mau, Administrator

Lindsay Walker, Artist Services Coordinator

Natalie Weinheimer, Box Office Coordinator

## Production

Finn Browne, Production Manager

Jericco Vera, Sound Technician

Christopher Abercrombie, Sound Crew

Maddox Keller, Nathaniel Wong, Production Team

## Photography

Terry Manzo

## Bookkeeping Services

Amy Chartrand

## Volunteers

Thank you to our wonderful volunteers, we couldn't do this without you. A complete list of volunteers appears on our website.



## Our Donors<sup>1</sup>

### Grand Fortissimo: \$25,000+

City of Stratford  
Department of Canadian Heritage  
Ontario Arts Council

### Fortissimo: \$10,000 - \$24,999

CIBC  
Government of Canada  
Jane Fryman Laird  
QuadReal Property Group  
Regional Tourism Organization 4  
TD Canada Trust

### Fortement: \$5,000 - \$9,999

Barbara and Brian Gibbings  
Dr. M.L. Myers  
Elaine Godwin  
iManage  
Jean Anne McLeod and David Stones  
James MacDougall  
Mark Fewer  
Margaret King Family  
Mary E. Hofstetter and R. David Riggs  
Stikeman Elliott LLP  
Stratford Tourism Alliance  
The Rotary Club of Festival City Foundation  
Wayne and Nancy Treitz

<sup>1</sup> The donor year runs from July 1 through June 30, while the operating year runs on the calendar year, and the fiscal year ends November 30.

### Forte: \$2,500 - \$4,999

Alexandra and Tim MacDonald  
Barbara and Peter Smith  
Betsey Ryan  
Betsy and Anthony Little  
Bradshaw's Kitchen Detail  
CTV | Bell Media  
Davis Martindale  
John and Leslie Wright  
Lucille Roch and Warren Holmes  
Maggie Woodley  
Marcel and Edith van Hulle  
Ontario Arts Foundation  
Patricia O'Malley and Ron Hikel  
Robert Lemon  
S & C Partners LLP  
Stephen Dalgas and Michelle Buuck

### Mezzo Piano: \$500 - \$2,499

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Andy Werner and Barb Hoyle-Werner  
Archie and Jean Hunter  
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Dr. Susan Lipa  
Ernestine and Michael McKenna  
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Helen Matheson | The Green Room  
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Megan Holliday Memorial Fund, a fund within  
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Pazzo Pizzeria | Café Bouffon  
RE/MAX a-b Realty, Kristin Sainsbury & John Wolfe  
Rick and Jane Orr  
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The 3 Oaks Foundation  
**In Memoriam**  
Brent Carver  
Harold "Gerry" Lewis  
Norma Jane Hiscock  
Stephen Bateman  
Gail Tolley





## Public Sector Funders



## Major Corporate Sponsors



## Production Sponsor



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**STRATFORD SUMMER MUSIC** is presented by the Stratford Arts Foundation. **MAIL** PO Box 1013, Stratford, Ontario, N5A 6W4 **OFFICE** 19 Waterloo Street South, Stratford **PHONE** 519.271.2101 or 1.866.288.4313 **EMAIL** info@stratfordsummermusic.ca [www.stratfordsummermusic.ca](http://www.stratfordsummermusic.ca). Charitable Registration number: 87819-7417 RR0001. Privacy policies available upon request.

